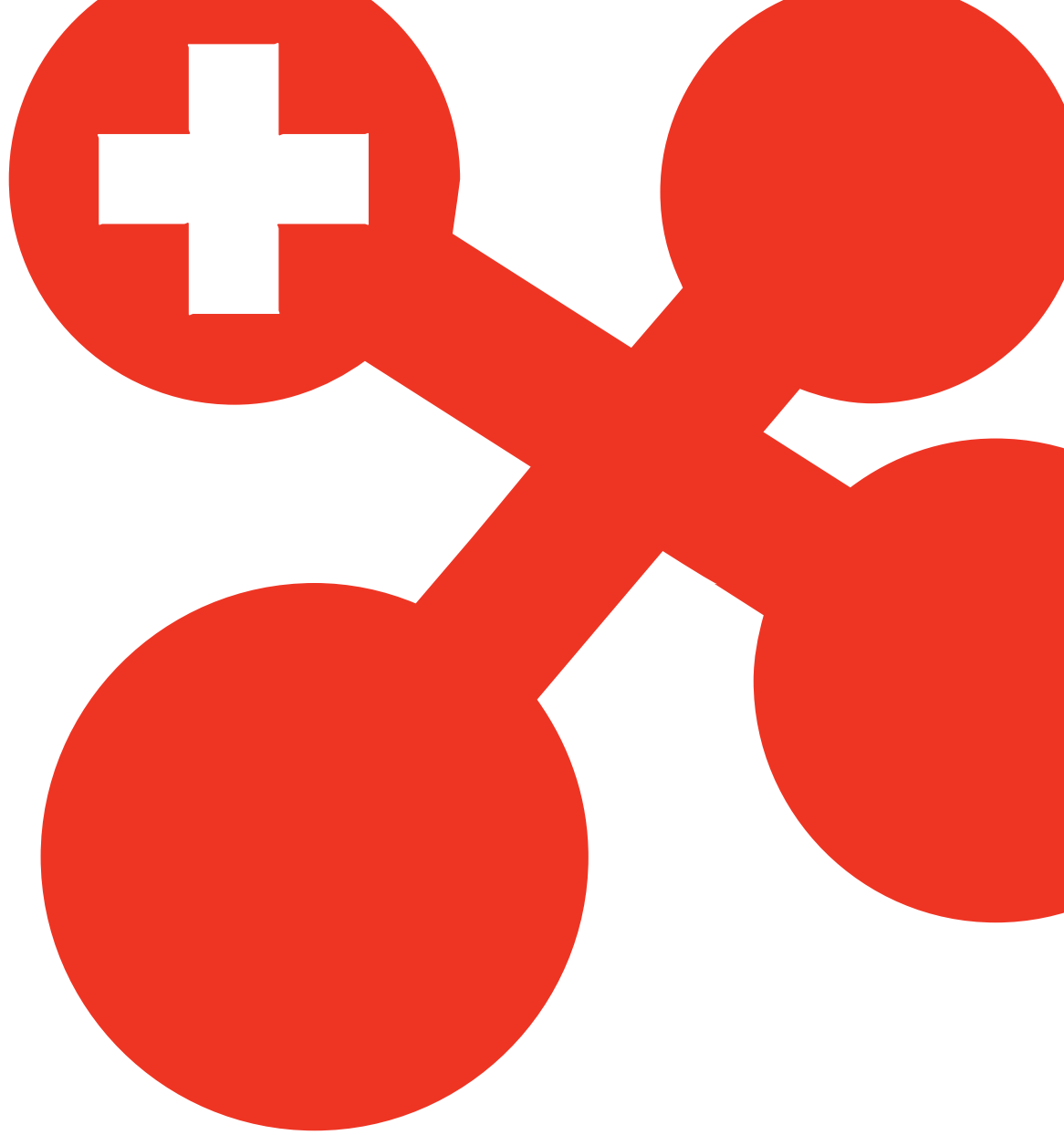


shanghai



# SWISSnex 2008

Initiative of the State Secretariat for Education and Research  
Platform of the Embassy of Switzerland  
Swiss Knowledge Network with outposts in  
Bangalore, Boston, San Francisco, Shanghai and Singapore

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# foreword



swissnex Shanghai opened its doors in August 2008. The State Secretary for Education and Research, Mr Mauro Dell'Ambrogio, officially inaugurated our Swiss outpost for Science, Technology, Innovation and Culture in China on August 7, 2008. We are the fourth of its kind after Boston (2000), San Francisco (2003) and Singapore (2004).

To improve the awareness of Swiss science and technology know-how we investigate new ways to promote Swiss excellence in China by organizing workshops, networking events and presentations on selected research and innovation themes. We are still improving and developing our communication means to inform our relevant partners about our key activities and services.

Event highlights in 2008 include PlayTime by ETH Zurich, our official inauguration and Solar Impulse a lecture given by Bertrand Piccard and André Borschberg. Furthermore swissnex Shanghai welcomed and assisted several official delegations and visitors, paid visits to numerous Chinese universities and science institutions exploring possible

collaboration and started the Sino Swiss Science and Technology Cooperation Program (SSSTC).

2008 was the year of staff and general structure implementation, and office organisation.

I would like to take the opportunity to thank our friends, partners and sponsors for supporting us and allowing us to create a scientific networking platform to promote Swiss science, technology, innovation and culture in China.



Flavia Schlegel, MD, MAS  
Executive Director / Vice Consul General  
swissnex Shanghai

# mission

Bridging knowledge and competencies in  
science, technology, innovation and culture



Promote

Connect

Facilitate



“Please accept my sincere thanks in advance for your kind help to set up connection between Sun Yat-sen University and Swiss universities. We are very grateful for your help and support.”

Ms CELINE HUANG

COORDINATOR FOR EUROPEAN AFFAIRS/SECTION OF INTERNATIONAL PROGRAMS, OFFICE OF INTERNATIONAL COOPERATION AND EXCHANGE  
SUN YAT-SEN UNIVERSITY

swissnex Shanghai is a coordination and networking institution supported by the State Secretariat for Education and Research (SER). Fostering partnerships in the fields of science, technology, innovation and culture is one of the main tasks. swissnex' mission is to promote Swiss educational, scientific and technological excellence and support international activities of Swiss higher education institutions and research institutes.



# events & highlights 2008



## Art meets Technology in Cultural Context

May 16 – 20, 2008

The PlayTime project by ETH Zurich was presented during the Science and Art Exhibition in Shanghai. The exhibition provided a great platform to show Switzerland's outstanding and exceptional know-how of science and technology.

The individual presentations in the PlayTime project originated from the ETH Zurich Computer Science Department. They celebrated various novel methods of proactive participation. The project concerned themselves with such diverse themes as information retrieval using cross media solutions, creating interactive art using wearable technology, electronic training systems for proactive health, and realtime panoramics for presentations related to culture. Although diverse in theme, the projects found a common denominator in the way they present information. Visitors had the opportunity to enjoy interactivity for purposes of arts, edutainment, and of course good health.

## swissnex Shanghai's official inauguration

August 7, 2008

swissnex Shanghai was honored to have Swiss State Secretary for Education and Research Mr Mauro Dell'Ambrogio assume the inaugural duties and to celebrate with us and our guests at a colorful and festive party. It was a diverse group indeed that honored swissnex Shanghai with their presence. In attendance were Ms Wu Qidi, former vice president for education in China and alumna of ETH Zurich; Mr Jiang Mianheng, vice president of CAS; and Mr Shao



Huixiang, vice director of the Office of Foreign Affairs of the Shanghai municipal government, along with many Chinese and Swiss university presidents. Also

joining the celebration were VIP guests from private industry as well as from various ministries.

## Gathering with Swiss students in Shanghai

September 18, 2008

swissnex brought together Swiss students from SUPSI (Scuola Universitaria Professionale della Svizzera Italiana, one of the seven universities for applied sciences in Switzerland) with Swiss entrepreneurs in Shanghai.

Claudio Boër, our expert on cooperation in applied R&D who joined swissnex Shanghai in July, organized a full day of lectures, meetings, and factory visits for the group which was comprised of students from the Master of Science in Precision Manufacturing Engineering program.

The aim of the gathering was to reinforce student interest in the Chinese market and to provide greater insight into China-based companies while also giving participants an impression of the Chinese job market and its infrastructure. To get a broad overview during their stay, the students also had the opportunity to tour around China.

## Open Doors

October 18, 2008

The Open Doors event held on October 18 with the theme of “Swiss Culture for Our Children” was co-organized by swissnex Shanghai, the Consulate General of Switzerland and the Swiss Club. It was an excellent opportunity to



introduce swissnex Shanghai's mission to the Swiss community living in Shanghai. The half day affair was attended by many kids and parents.

## Swissnex Shanghai @ Guangdong University of Foreign Studies

October 20 to 24, 2008

October 20th through 24th was Italian week at Guangdong University of Foreign Studies. swissnex applied sciences and R&D expert Claudio Boer was invited by the Swiss



Consulate in Guangzhou. Mr Boer gave a talk, the topic of which was “la piazza”, that was attended by more than 60 students and several professors of the Guangdong University of Foreign Studies Italian program.

The students showed great interest in the Swiss educational system and some of the questions they raised concerned how to apply for study in Switzerland, what scholarships are available and how the Swiss educational system works. Swiss Consul General of Guangzhou Mr Werner Nievergelt and Mr Boer held discussions with the students and provided more information about the Swiss educational system.

The organizer of Italian week was the Italian Consulate but, as a country whose official language is also Italian, Switzerland was of course invited to actively participate.

## Solar Impulse

November 19, 2008

Bertrand Piccard and André Borschberg presented the Solar Impulse project to a selected crowd of people working in high level positions in private industry (Solar technique) and R&D. The 70 participants heard about the planning and development of the first solar powered prototype plane, HB-SIA, and its goal to start the test flights in 2009. The Solar Impulse team took the chance to get in touch with the invited guests, to build up relationships and meet potential partners who are willing to share the pioneering spirit in order to save our planet's energy resources for future generations.

## Beijing Forum

December 21, 2008

The Beijing Forum with its theme "Education and Research Cooperation between China and Europe" was organized by different associations related to overseas courses of study. The event was hosted by:

- Western Returned Scholars Association (Swiss Branch)
- Chinese Overseas-Educated Scholars Association (Swiss Branch)
- Association of Chinese Students and Scholars in Zurich (ACSSZ)
- Chinese Life Science Forum Zurich (CLSFZ)



"Please accept my thanks and pass them along to the others who put this event together, it was really nice. Dr. Piccard's words and ideas were very inspiring to me. I will try to always remember them and strive to be a real pioneer in my work."

JOE PRATT

PH.D. ENGINEERING JIAO TONG UNIVERSITY, SHANGHAI

An interesting and colorful program was leading through the afternoon. The participants heard on swissnex Shanghai and its Sino-Swiss Science and Technology Cooperation Program. The talk was given by the Executive Director of swissnex Shanghai, Ms Flavia Schlegel. Dr. Jiao Renjie, professor and representative of CAS (Chinese Academy of Science), gave a lecture on "Life Science Research Today in China and International Cooperation" followed by a lecture given by MOST (Ministry of Science and Technology in China), Mr Zhou Longchao, on "Science and Technology Cooperation between China and Europe". This informative afternoon offered various opportunities for new acquaintances and a better knowledge of science and technology transfer.

# official delegations & visits



## EPFL Reception

March 28, 2008

swissnex Shanghai welcomed a delegation of EPFL (Swiss Federal Institute of Technology Lausanne). The reception was marked by two lectures. Mr Hanspeter Hertig, Director of swissnex Shanghai, gave a talk on research and science in China. Invited guest speaker, Mr Ren Zhangbing CEO Bobst Shanghai and Ph. D. EPFL, shared his experience as leader of Bobst China.

## Swiss Public Affairs Society

April 16, 2008

The SPAG delegation travelled for a study trip to China. 16 members paid a visit to swissnex Shanghai and got a brief introduction and insight on its mission. The group affiliates over 170 PR specialists of public affairs, lobbying and communication.

## Swiss Association for Science Journalism

April 24, 2008

A delegation of the Swiss Association for Science Journalism visited swissnex Shanghai for an insight on Switzerland's forth outpost for science, technology and innovation. 16 journalists attended a lecture and learned about swissnex Shanghai and its mission.

## ETH Big Band

May 14 to 15, 2008

The ETH Big Band organized a China Tour in spring 2008 and dropped by in Shanghai. The Big Band is made up of students of the ETH Zurich, the Jazz School Zurich and the Jazz School Lucerne. One of the concerts took place in Shanghai's most famous jazz venue - the JZ Club. The other ones were organized at Tong Ji University and Jiao Tong University. The concerts offered a wonderful platform to present ETH Zurich to Chinese students interested in studying abroad.

## President of the University of Zurich at the Fudan University

August 6, 2008

Prof. Andreas Fischer, President of the University of Zurich, met the Director of Chemistry, the Vice Dean of School of Management and the Vice Dean of School of Economics at the well-known Fudan University. In the evening Prof. Fischer was received and invited by the President of Fudan University for dinner. Both sides expressed their interests and wishes to intensify the collaboration in the area of Chemistry, Management and Economics.

## Official Delegation visits Roche's R&D Center

August 7, 2008

Combined with swissnex Shanghai's official inauguration official Swiss representatives took the opportunity to pay a visit to Roche's R&D Center in Shanghai. In attendance were Mr Mauro Dell'Ambrogio, State Secretary for Education and Research, Mr Mauro Moruzzi, Head of Bilateral Research Cooperation, Prof. Gerhard Schmitt, Vice President of ETH Zurich and Prof. Andreas Fischer, President of the University of Zurich. Roche's head of R&D, Mr Andreas Tschirky, gave a lecture on their experience of setting up an R&D Center in China. Mr Tschirky was at the delegation's disposal for Q&A's.



“Vielen Dank für Ihre interessante Präsentation über swissnex Shanghai. Unsere Gruppe hat sich über den herzlichen Empfang sehr gefreut und konnte äusserst wertvolle Informationen über den Tätigkeitsbereich der Institution swissnex mitnehmen.”

PAUL AENISHÄNSLIN

SPAG-REISEDELEGIERTER, GESCHÄFTSFÜHRER PAE-PAC

## Swiss University leaders visit Tong Ji University

August 8, 2008

Prof. Gerhard Schmitt, Vice President of ETH Zurich and Prof. Andreas Fischer, President of University of Zurich were received by the Vice President of Tong Ji University, Prof. Yang Dong Yuan, to explore possible co-operations. While Prof. Andreas Fischer was participating a meeting with the Vice Dean of the College of Liberal Art to discuss potential collaboration, Prof. Gerhard Schmitt paid a visit to the School of Urban Planning and Architecture.

## The President of Swiss National Council

October 13, 2008

The President of Swiss National Council of Federal Assembly, Mr André Bugnon, and the General Secretary of Federal Assembly, Mr Christoph Lanz, paid a visit to swissnex Shanghai.

Mr Bugnon and Mr Lanz received an impression of the recently inaugurated 4th Swiss outpost for science, technology and culture. After a presentation and information about swissnex and its mission, the delegation moved on to a meeting with representatives of Shanghai People's Congress.

## Delegation of the University of Applied Sciences Western Switzerland (HES-SO)

October 21, 2008

The HES-SO delegation attended a presentation about swissnex Shanghai - its mission and current projects. Ms Flavia Schlegel and Ms Lan Zuo Gillet answered questions of the interested delegation participants. The HES-SO representatives were on their way to the University of Zhejiang with its national science park and open lab facilities.

## Presence Switzerland Steering Group

November 12, 2009

The PRS Steering Group travelled to Shanghai for a field trip to the Expo 2010 construction site and to get an impression on the arrangements. Shanghai will be hosting the world's largest ever World Expo in 2010. The responsible parties of Presence Switzerland paid a visit to swissnex Shanghai's office on November 12. The delegation was accompanied by the Swiss Ambassador of China, Mr. Blaise Godet.



“Thank you for the images and again for your strong performance before and during the opening of swissnex Shanghai!”

PROF. DR. GERHARD SCHMITT

VICE PRESIDENT PLANNING AND LOGISTICS, ETH ZURICH

# programs



swissnex Shanghai is coordinating and implementing different programs related to higher education. Working with universities and universities of applied sciences, Swiss excellence in science, technology and innovation is being transferred and promoted in China.

## Sino Swiss Science and Technology Cooperation Program

SSSTC refers to Sino Swiss Science and Technology Cooperation. It is governmental framework program between China and Switzerland. The program aims to provide opportunities for collaboration between Swiss and Chinese research institutions. Life Science, Environmental Science, Material Science and Medicine are the program's 4 priority areas. Funding instruments include Joint Research Projects, Institutional Partnership, Faculty Exchange and Student Exchange. Supported by the Chinese Ministry of Science and Technology as well as the Chinese Academy of Sciences, the SSSTC program has been carried out successfully in China and in Switzerland.

There have been several calls for proposal launched in both countries. For the period of 2008 to 2011, the single call for proposal of Joint Research Projects was placed in July 2008. 76 JRP's (Joint Research Projects) were submitted. The call for proposal of Institutional Partnership in September 2008 attracted 11 pairs of institutes to define their long term collaboration plans and last but not least, one call (September 2008) for exchange grant generated 11 applications.

5 exchange grants, 25 Joint Research Projects and 6 Institutional Partnerships have been awarded for 2008 by the SSSTC Program.

## Towards a Sino-Swiss Sustainability (SSS) Center

Sustainability is a vast and complex issue. Therefore it will not be possible to tackle everything but Switzerland owes a world leadership in several areas and sectors of sustainability – e.g. photovoltaic, water management and treatment, urban planning, sustainable construction, cradle-to-cradle materials and processes.

Applied research cooperation between the two countries is being conducted in a win-win scenario. Few projects were supported within the Swiss innovation and promotion agency, CTI, and its China program.

The pilot project is called **Hydronet**. It was conceived as cooperation between Swiss water engineering KWI Corporation and Swiss academic partners, including the world prestigious water research institute Dübendorf EAWAG. The project led by SUPSI (University of Applied Sciences of Southern Switzerland) aims to develop an innovative wastewater process unit with high performances in both industrial and municipal applications. Key characteristic are high efficiency, high rate of possible reuse of water resources, small dimension and flexibility. Several Chinese partners are cooperating. Dongguan based Huajian Corporation, a major shoe manufacturer, is participating in the project and interested in testing results done by its own tannery. The tannery's actual treatment requires upgrade due to increasing production. Due to the use of this new process unit, wastewater treatment plants can be designed in a flexible and modular nature. In municipal applications is particularly suited for fast growing cities and townships. Dongguan Municipal Dongjiang River Affairs Co is receiving funding from Guangdong province to cooperate in the project. Also Suzhou municipality is interested in the new application to solve their water treatment issues. A delegation has already visited Switzerland to estimate how the technology can efficiently manage requirements of their region.



“The project we cooperate develops well. Thank you very much for your support and excellent work!”

ZHANG JIAN

DONGGUAN ZHANGCUN WATER PURIFYING FACTORY

## Towards a Sino-Swiss Precision Manufacturing Center

The Swiss industry is developing and manufacturing a special technology called precision manufacturing. Precision manufacturing is one of the key export sectors in Switzerland and the Chinese market is one of the fastest growing regions. Precision manufacturing includes machines but also tools, materials, instruments, software, and management. 2007, a survey was conducted in Guangdong province in cooperation between Chinese and Swiss partners. The results clearly proofed China's necessity on precision manufacturing technology. Switzerland's precision manufacturing technology hits China's needs but common developments, adjustments and training at all manpower levels are essential and important.

The precision manufacturing pilot project is called **CHRONOCHECK®**. It is financially supported by CTI (the Swiss innovation and promotion agency) and carried out at HE-ARC (University of Applied Sciences of the Jura Region, the only European university with a faculty on Watch-making Engineering). HE-ARC collaborates with FEMTO SA, Bienne (industrial chronometric instruments) and MingFeng, Dongguan-PRC (boxes and displays for high-end watches, winding boxes for automatic watches). The project goal is to develop a user-friendly,

lightweight, portable and battery-fed chronometric instrument. This new generation of instruments will be available worldwide to retailers and mechanical watch connoisseurs/collectors. They are able to measure the lifelong chronometric performance of the watch "in the field" and to detect its degradation before it becomes catastrophic. The technical and diffusion features of the **CHRONOCHECK®** instruments will be similar to those of a well known computer peripheral device like the "mouse". Through collaborating and sharing competences, the small Swiss and the larger Chinese companies will be able to enter international markets.

The education cooperation has already started. The master course for precision manufacturing started in September 2008 with eight Swiss and four Chinese students. The first education weeks were organized in Guangdong province and additional some lectures and visits in Beijing and Shanghai. The course is now continuing in Lugano, Switzerland. The master has been organized within the framework of the Sino-Swiss Precision Manufacturing Center inaugurated in 2007 and signed by the State Secretary for Education and Research Mauro Dell'Ambrogio (former director of SUPSI).

# media coverage



Chinese print and online media

O = original report

P = pick up report

No.	Media CN	Media EN	Headline	Date	O/P
1.	海峡之声网	<i>vos.com.cn</i>	"Shanghai International Science Art Exhibition " has gradually become the people's life "exhibition features brand"	May 2008	O
2.	中国新闻网	<i>sh.chinanews.com.cn</i>	Switzerland technology experts will come to Shanghai to show "tai chi" for the Beijing Olympic Games	May 2008	O
3.	中国艺术设计联盟	<i>arting365.com</i>	"Shanghai International Science Art Exhibition " has gradually become the people's life "exhibition features brand"	May 2008	P
4.	中国艺术设计联盟	<i>arting365.com</i>	Meet Playtime	May 2008	O
5.	东方网	<i>eastday.com</i>	The spider play with you	May 2008	O
6.	生活OK网	<i>shokw.com</i>	The spider play with you	May 2008	P
7.	广州日报	<i>Guangzhou Daily</i>	Swiss "PlayTime" Exhibition hold in Shanghai	May 2008	O
8.	大洋网	<i>dayoo.com</i>	Swiss "PlayTime" Exhibition hold in Shanghai	May 2008	P

9.	依好上海	hi.online.sh.cn	The drawing spider plays with you	May 2008	P
10.	中国音乐学网	Musicology.cn	Swiss "Play Time" Exhibition holds in Shanghai	May 2008	O
11.	东方网	eastday.com	Swiss "Play Time" Exhibition holds in Shanghai	May 2008	P
12.	联合科技网	cust.com.cn	Swiss "Playtime - Art meets technology in cultural context"	May 2008	P
13.	资讯直通车	alertword.com	Swiss "Playtime - Art meets technology in cultural context"	May 2008	P
14.	上海壹周	Shanghai Weekly	Play with technology	May 2008	O
15.	文汇报	Wenhui Daily	Observe the trace, experience the surpassing beauty Preview of 2008 Shanghai International Science and Art Exhibition	May 2008	O
16.	文新传媒	news365.com.cn	Observe the trace, experience the surpassing beauty Preview of 2008 Shanghai International Science and Art Exhibition	May 2008	P
17.	文新传媒	news365.com.cn	Observe the trace, experience the surpassing beauty	May 2008	P
18.	中国上海	shanghai.gov.cn	Observe the trace, experience the surpassing beauty Preview of 2008 Shanghai International Science and Art Exhibition	May 2008	P
19.	新民晚报	Xinmin Evening News	At 2008 Shanghai International Science and Art Exhibition, visitors can Shoot a basket, PK with Yao Ming	May 2008	O
20.	新民网	xinmin.cn	At 2008 Shanghai International Science and Art Exhibition, visitors can Shoot a basket, PK with Yao Ming	May 2008	P
21.	文新传媒	news365.com.cn	At 2008 Shanghai International Science and Art Exhibition, visitors can Shoot a basket, PK with Yao Ming	May 2008	P

22.	上海文明网	wmsh.gov.cn	2008 Shanghai International Science and Art Exhibition	May 2008	P
23.	上海科学与艺术网	science-art.com.cn	At 2008 Shanghai International Science and Art Exhibition, visitors can Shoot a basket, PK with Yao Ming	May 2008	P
24.	小花生	mypeanut.cn	Swiss "Playtime - Art meets technology in cultural context"	May 2008	P
25.	上海日报	Shanghai Daily	Updating an ancient art	May 2008	O
26.	中国新闻网	chinanews.com.cn	Switzerland technology experts will come to Shanghai to show "tai chi" for the Beijing Olympic Games	May 2008	O
27.	中金在线	cnfol.com	Switzerland technology experts will come to Shanghai to show "tai chi" for the Beijing Olympic Games	May 2008	P
28.	网易	163.com	Switzerland technology experts will come to Shanghai to show "tai chi" for the Beijing Olympic Games	May 2008	P
29.	奥一网	shanghai.gov.cn	Switzerland technology experts will come to Shanghai to show "tai chi" for the Beijing Olympic Games	May 2008	P
30.	新浪网	Sina.com.cn	Switzerland technology experts will come to Shanghai to show "tai chi" for the Beijing Olympic Games	May 2008	P
31.	搜狐网	Sohu.com	Switzerland technology experts will come to Shanghai to show "tai chi" for the Beijing Olympic Games	May 2008	P
32.	红网	rednet.cn	International science and art exhibition interprets the mysterious link between sports easthetics and technology	May 2008	P
33.	广州日报	Guangzhou Daily	When modern technology meets traditional culture	May 2008	O
34.	大洋网	dayoo.com	When modern technology meets traditional culture	May 2008	P
35.	周末画报	Modern Weekly	Art Clay, Sound Artist	May 2008	O

36.	城市中国	Urban. China	Q&A with this month's thinker	May 2008	O
37.	城市中国	Urban. China	An amazing combination of art and science – Swiss Playtime Exhibition	May 2008	O
38.		The Bridge SwissCham Magazine	Sino- Swiss Science and Technology Cooperation SSSTC - Current Status and Outlook	August2008	O
39.	中新社	Chinanews.com.cn	Swissnex Shanghai Opens for Business	August 2008	O
40.	上海科普网	new.shkp.org.cn	Swissnex Shanghai Opens for Business	August 2008	O
41.	新华网	Xinhua.net	Swissnex Shanghai was inaugurated in Shanghai	August 2008	O
42.	新民晚报	Xinmin Evening News	Swissnex Shanghai opened today	August 2008	O
43.	网易	163.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
44.	中国经济网	Ce.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
45.	中国网	China.com.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
46.	腾讯	QQ.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
47.	新浪	Sina.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
48.	搜狐	Sohu.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
49.	深圳新闻网	Sznews.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
50.	天府热线	Tfol.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
51.	我用网	Woyong.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
52.	视界网	CBG.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
53.	中国校园网	Xyw.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
54.	中国邯郸新闻外宣网	china-handan.gov.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
55.	丽水信息港	inlishui.com/	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P

56.	中国烟草科教网	tobaccoinfo.com.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
57.	中国日报	China Daily	Sino-Swiss cooperation	August 2008	O
58.	上海日报	Shanghai Daily	Boost for Swiss-Chinese cooperation	August 2008	O
59.	文汇报	Wen Hui Bao	Swissnex Shanghai Open for Business	August 2008	O
60.	BizChina	BizChina-Update.com	Switzerland Opens Shanghai Science and Technology Centre	August 2008	O
61.	文广新闻传媒	Smg.cn	To boost bilateral scientific and cultural communication, Swissnex Shanghai opened	August 2008	O
62.	长江网	Cjn.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
63.	中国宁波网	Cnnb.com.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
64.	东方热线	Cnool.net	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
65.	长兴新闻网	Cxnews.zjol.com.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
66.	大洋网	Dayoo.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
67.	北方网	Enorth.com.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
68.	福建东南新闻网	Fjsen.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
69.	中通网	Hkcna.hk	Swissnex Shanghai was inaugurated in Shanghai, Vice Minister of Education Attends Ceremony	August 2008	P
70.	江门新闻网	Jmnews.com.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
71.	科学网	Sciencetimes.com.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
72.	鹰广网	Ytgdw.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
73.	扬州网	Yznews.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
74.	湖州在线	Hz66.com	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P

75.	宁海新闻网	Nhnews.com.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
76.	大众科技报	Popular Science News	To reinforce cooperation in science and technology, Swissnex Shanghai inaugurated	August 2008	O
77.	上海科技报	Shanghai Science & Technology News	Picture News	August 2008	O
78.	科技部门户网站	Most.gov.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
79.	石家庄科技	Szjkj.gov.cn	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
80.	洛阳科技新闻网	lysti.gov.cn/	Swissnex Shanghai was inaugurated in Shanghai	August 2008	P
81.		China Business Revue	Piccard invites Chinese to support global adventure	November 2008	O
82.		Xinhua Online	China willing to enhance cooperation with Switzerland	November 2008	O

#### Chinese TV media

No.	Media CN	Media EN	Program	Date	Time	Duration
1.	上海新闻综合频道	SMG News Channel	《新闻报道》 News Report	August 2008	18:45	0:22
2.	东方卫视	Dragon TV	《奥运看东方》 Look-Olympic Special Report	August 2008	7:00	0:24
3.	上海外语频道	ICS	科技@生活techMAX	September 2008	19:00	1:11
4.	上海外语频道 (重播)	ICS	科技@生活techMAX	September 2008	15:00	1:11
5.	上海外语频道	ICS	科技@生活techMAX	October 2008	19:00	1:15
6.	上海外语频道 (重播)	ICS	科技@生活techMAX	October 2008	15:00	1:15

Swiss print and online media

O = original report

P = pick up report

No.	Media FR	Media DE	Headline	Date	O/P
1.		Horizonte	China wird zur Weltmacht- auch in den Wissenschaften	March 2008	O
2.		Swissinfo	Partnervermittlung in Sachen Wissenschaft und Forschung	August 2008	O
3.		Basler Zeitung	Tropfensturm stoppt Couchebin	August 2008	O
4.		Der Landbote	Couchebin sass fest	August 2008	O
5.		Die Südostschweiz	Couchebin blieb in Vietnam stecken	August 2008	O
6.		Cash	Swissnex Shanghai	August 2008	O
7.		News.CH	Bundespräsident verpasst Eröffnung von swissnex	August 2008	O
8.		La Liberté	L'avion de Couchebin clué au sol	August 2008	O
9.		Der Landbote	Viertes Wissenschafts Haus eröffnet	August 2008	O
10.		Le temps	Avec son consulat pour la science, la petite Suisse part à l'assaut de la Chine	August 2008	O
11.		20 Minutes	Collaboration avec la Chine	August 2008	O
12.		Neue Zürcher Zeitung	„Knoten“ in Shanghai für Wissenschaftskooperation	August 2008	O
13.		Der Bund	Perspektivenwechsel	October 2008	O
14.		Schweize Revue	Swiss Culture for our Children	October 2008	O

# finances

The State Secretariat for Education and Research (SER) covers the running costs as well as the core project costs of swissnex Shanghai. In 2008 50% of the project costs were sponsored by third parties.

Allocated Budget by SER 2008	Income	Expenditures
Personnel	¥ 716'208	¥ 634'517
Projects	¥ 865'671	¥ 590'702
Travel	¥ 262'103	¥ 350'609
Running costs	¥ 1'914'449	¥ 3'596'955
Representation	¥ 60'403	¥ 107'140
<b>Total</b>	<b>Income</b>	<b>Expenditures</b>
	¥ 3'818'834	¥ 5'279'923

3rd Party Incomes and Sponsoring	¥ 4'683'982
Total Income	¥ 8'502'816

Projects 2008		Expenditures
Database		¥ 36'558
Database Datacollection		¥ 20'892
Mise en route		¥ 19'493
Interdisciplinary Center Fudan		¥ 92'063
Scouts		¥ 120'100
Playtime		¥ 167'015
Official Opening		¥ 110'445
Solar Impulse		¥ 24'137
<b>Projects 2008</b>		<b>Expenditures</b>
		¥ 590'702

# sponsors & partners



瑞士



Eidgenössische Technische Hochschule Zürich  
Swiss Federal Institute of Technology Zurich

swisscham.org



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Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
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Consulate General of Switzerland in Shanghai  
瑞士駐上海总领事馆

KFH

Rektorenkonferenz der Fachhochschulen der Schweiz  
Conférence des Recteurs des Hautes Ecoles Spécialisées Suisses  
Conferenza dei Rettori delle Scuole Universitarie Professionali Svizzere  
Rectors' Conference of the Swiss Universities of Applied Sciences

**SUPSI**

Scuola Universitaria Professionale  
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Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra






Schweizerische Botschaft in China  
瑞士驻华大使馆


swiss arts council  
prohelvetia


# staff & interns


During 2008 swissnex Shanghai underwent major staff changes. The office was set up by Prof. Dr. Hanspeter Hertig and his team between 2006 to June 2008. From June to October 2008 swissnex Shanghai was managed ad interim by Dr. Lan Zuo Gillet. In fall 2008, Dr. Flavia Schlegel arrived and took over the lead of swissnex Shanghai.

<p><b>Hanspeter HERTIG,</b> Prof. Dr. Executive Director / Vice Consul General January 06 – June 08</p>	<p>Executive Director until June 2008. Mr Hanspeter Hertig and his team were responsible for the first swissnex steps in China. They built up the business and passed it over in June 2008.</p>	
<p><b>Beatrix BOILLAT,</b> PR &amp; Event Manager, Consul January 06 – June 08</p>	<p>As PR &amp; Event Manager Beatrix took care of all communication related activities. She coordinated and built up the activities related to communication and event organisation.</p>	
<p><b>Li MA,</b> Executive Officer March 06 – September 08</p>	<p>Ma Li assisted the director and supported building up the general office administration. She networked with Chinese universities and official institutions.</p>	

<p><b>Flavia SCHLEGEL,</b> MD, MAS Executive Director / Vice Consul General October 08 - present</p>	<p>Flavia Schlegel took over the lead of swissnex Shanghai in October 2008. She is in charge of all swissnex activities, runs the business and represents Switzerland's excellence in science, technology, education, innovation and culture among the Chinese officials and authorities.</p>	
<p><b>Lan ZUO GILLET</b> Ph.D., MBA Deputy Director / Consul May 08 - present</p>	<p>Lan Zuo Gillet coordinates swissnex Shanghai's flagship – the SSSTC Program. In collaboration with ETH Zurich she is networking all around China and represents Switzerland's excellence in S&amp;T among Chinese authorities and institutions related to higher education.</p>	
<p><b>Claudio R. BOËR</b> Dr. Ing., MAS, Ph.D. Vice Director R&amp;D and Professional Education / Consul June 08 - present</p>	<p>Claudio R. Boër is Switzerland's representative of the Universities of Applied Sciences in China. He is coordinating various projects between Universities of Applied Sciences and Chinese companies or institutions related to higher education.</p>	
<p><b>Eveline WINIGER</b> PR &amp; Event Manager June 08 - present</p>	<p>Eveline is responsible for the event organisation with all its related processes and coordinates the internal and external communication in general.</p>	
<p><b>Jingting HU</b> (Sherry) Executive Officer April 08 - present</p>	<p>Sherry is the office administrator and assistant to the Executive Director. She organizes logistics work and takes care of the whole administrative processes.</p>	

<p><b>Richard KURZ</b> Financial Officer October 08 - present</p>	<p>Richard is working as the accountant for swissnex Shanghai and for the Consulate General.</p>	
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<p><b>Yue SHI</b> Office Messenger March 06 - present</p>	<p>Shi Yue is the Office driver and messenger.</p>	
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<p><b>Alexandre VIQUERAT</b> Intern July – September 08</p>	<p>Alexandre completed an internship at swissnex Shanghai. He was working on a study to set up a Swiss Center at Fudan University for three month. His paper will be the base for final decisions on a Swiss Center.</p>	
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# outlook



It is our pleasure to be a part of the Swiss knowledge network including members in Boston, San Francisco and Singapore, with a growing number of swissnex outposts planned in India, Russia and South Africa.

One of the major projects in the frame of Sino-Swiss cooperation and partnership is the Sino Swiss Science and Technology Cooperation Program (SSSTC). This set up will greatly improve the collaboration between Switzerland and China in science, research, institutional partnership and student- and faculty exchange.

Our events in 2009 will focus on bridging science and art. Minimal Landscapes an exhibition by Prof. Ariel Ruiz i Altaba and the International Science and Art Exhibition in Shanghai are going to be two of our major events.

In 2010, Shanghai will be hosting the largest ever world exhibition; the theme of EXPO 2010 is "Better City, Better Life". Switzerland will be present with a Pavilion on the EXPO sub-theme "rural-urban interaction". During 2009 swissnex Shanghai will start the planning of scientific workshops related to the Swiss Pavilion topics air, water, mobility and sustainable construction. A further highlight will certainly be the kick off of the Einstein Exhibition, planned for summer

2010. swissnex Shanghai is organizing all side events and the general program.

With and for you we are looking forward to another year of shared ideas, thoughts and experience in science, technology, innovation and culture.

Welcome at swissnex Shanghai!



"Today's event is without any doubts a remarkable achievement, as the opening of swissnex Shanghai brings our two countries, Switzerland and China, even closer together. Intensive trade and investments, collaboration in political, economical and cultural fields as well as exchange on all levels have greatly contributed to this strong relationship."

MAURO DELL'AMBROGIO  
STATE SECRETARY FOR EDUCATION AND RESEARCH



Schweizerische Eidgenossenschaft  
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Confederazione Svizzera  
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Swiss Confederation



swissnex shanghai

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